



14th European Bioanalysis Forum Open Symposium
Science – Our Universal Language
24 – 26 November 2021, Barcelona, Spain

Call for Sponsors

The European Bioanalysis Forum is pleased to issue its Call for Sponsors for the 14th Open Symposium. It has been a challenging 12 months, but we are optimistic that we will be able to meet in person by November. We are preparing to return to Barcelona (Hyatt Barcelona Tower) but, as communicated last December, we remain cautious and do not plan for 'business as usual' in 2021. Let's consider this a year we build for the future.

What does this mean for sponsoring opportunities?

We are planning for a meeting with a smaller sponsoring footprint, i.e. limiting the sponsor capacity to approx. 70% we planned for pre-Covid-19. Also, there will be only one level of sponsorship (comparable to the pre-Covid-19 Gold level), albeit in 2 versions:

1. Scientific podium presentation included in the conference programme
2. No presenting obligation

The fee for both options will be the same, with a few small differences in the final package related to the presenting options. When choosing the first option, you commit to deliver a scientific presentation by a subject matter expert (i.e. not marketing or business development staff) to add value to this year's scientific program, in line with the theme of the meeting: "Science – Our Universal Language". In 2021, we have high expectations that our sponsors can play a more active part in contributing to the scientific agenda of this meeting.

Specific themes for this year's conference will be shared via the "Call for Abstracts", early February and the EBF will work with the sponsor's subject matter experts (i.e. the presenter) to ensure a fit in the scientific program. Sponsoring companies are of course free to present themselves. Alternatively, they suggest a scientific partner to take the podium e.g. academic/industry collaborators.

The EBF reserves the right to request changes to proposed podium presentations and all sponsors wishing to submit a podium presentation must subject themselves to the same timelines constraints as the general "Call for Abstracts". Failure to respect the timelines or the scientific focus may lead to rejection of the proposed presentation.

Irrespective of the a podium presentation, the sponsor package is as follows

- Sponsor will get a 2*3m booth, their logo will be displayed at the conference site and on the conference website and marketing material will be distributed to the delegates.
- In addition, for both options the package contains:
 - (i) option with presentation: 3 delegate vouchers to the meeting, one of them being the presenter.
 - (ii) option without presentation: 2 delegate vouchers to the meeting.

Cost of sponsorship:

Sponsoring fee for 2021 is 6.000 Euro if the contract is signed and payment is received before 15th of April. After 15 April, the fee increases to 6.500 euros irrespective of the contract signature date. As per our standard practices, we always give priority to previous year's sponsors. In 2021, this will not be different. For those companies that signed a contract and paid in 2020 your space in 2021 is assured if you wish to participate. Confirmation will be required by end of Q1 2021 after which we will open to all.

Good to know:

We will not limit the delegate footprint, i.e. the maximum capacity of the venue being 600 delegates will be our goal. However, we are mindful that reaching this goal will be dependant not only on the quality of the program (which is in our control), but also on travel restrictions (by company or region), travel budget limitations and individual travel willingness of the delegates (all which are out of our control).

Also be informed that we already have designed a plan B and a plan C. Plan B will not affect the sponsoring possibilities or programming and there is no need to go into detail now. However, if 2021 continues to be a year where travel restrictions make a live meeting impossible, we have Plan C: we will go into cyberspace for a second year. In this case, we will cancel the possibilities for regular sponsoring (i.e. the 14th OS will be non-sponsored), provide full refund, but we will keep the desire to still see your scientific excellence contribute to our meeting.

If you need more information or want to become a sponsor, reply to this mail or contact us at sponsors@e-b-f.eu